TERNOPIL IVAN PULUJ NATIONAL TECHNICAL UNIVERSITY

Ternopil Ivan Puluj National Technical University Ternopil City Council

Agency of Regional Development in Ternopil Region Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region» Insurance company «TAS»

> Wroclaw University of Economics Opole University of Technology University of Applied Sciences in Nysa Indo-European Education Foundation (Republic of Poland)

University Dunarea de Jos of Galati (Romania)

invite to participate in the

VI International Scientific and Practical Conference

«FORMATION OF THE MECHANISM FOR STRENGTHENING NATIONAL ECONOMIC SYSTEMS COMPETITIVE POSITIONS IN GLOBAL, REGIONAL AND LOCAL DIMENSIONS»



March 31 - April 01, 2021

We are pleased to invite scientists, postgraduates, masters, representatives of state government bodies and local administration, banking and financial institutions,

enterprises and business structures and other organizations to participate in the Conference with being awarded an

electronic certificate of participation
12 hours - 0.4 ECTS credits
for authors of abstracts
and
18 hours - 0.6 ECTS credits
for authors of articles

Working languages of the Conference – Ukrainian, Polish, English.

Form of the Conference: **distant.**

The authors of the abstracts will be sent <u>conference</u> <u>proceedings</u> (in electronic format), the authors of the articles – a <u>collective monograph</u> (in electronic format).

Conference materials will be placed in the institutional repository ELARTU of the Ternopil Ivan Puluj National Technical University.

To complete the registration, please fill out the form below (in Ukrainian or in English):

https://forms.gle/uKoNHas4QFLHuEMk7 For more details call: +38 050 66 89 327

THEMATIC DIRECTIONS OF THE CONFERENCE:

- 1. Development of socio-economic systems at micro-, meso- and macrolevels: the conflict of conventional models and economic realities of the XXI century
- 2. Features of integration of the state, business, science and education under digitalization of society
- 3. The role and potential of domestic entrepreneurship in the development of an economically stable state
- 4. Contemporary development of the Ukrainian financial market: opportunities, challenges, threats
- 5. Innovations in the global stock market and banking activity
- 6. Insurance market of Ukraine a catalyst or inhibitor of progressive changes in the domestic economic system?
- 7. Cost-effective trade: understanding the essence and modern approaches to its management

8. The future of competitiveness: smart governance, smart territory, smart business

CONFERENCE FEE

Conference fee with the publication of the abstract is 130 UAH; for students, masters, graduate students – 70 UAH; for foreign participants – $10 \in$.

Conference fee with the publication of the article in the collective monograph is UAH 270; for foreign participants $-20 \in$.

Payment details will be sent after receiving the abstract(s) and participant's application form.

Please send the abstract/article to the Scientific Secretary of the Conference – Markovych Iryna, e-mail: konferenciya2020ef@gmail.com before March 25, 2021.

GUIDELINES FOR AUTHORS

- 1. Only the abstracts that have not been published before will be accepted.
- 2. The recommended size of the abstracts from 2 pages, articles from 6 pages, including figures and tables. No more than two authors are allowed.
- 3. Abstracts should be submitted in Ukrainian, English, or Polish.
- 4. Please, use MS Word text processor. Page format is A4. Margins are 2 cm on all sides. Font Times New Roman, format 12, single line spacing.
- 5. The abstracts should be arranged in the following order:
- names and surnames of the authors, title, affiliation, city (town), country in Polish/English (or English) in the top right corner (without contractions);
- name and surname of a scientific supervisor (for students, masters, and postgraduates), title, affiliation, city (town), country in Polish/English (or English) in the top right corner (without contractions);
- title of the abstract in Polish/English (or English) in capital letters, aligning center.
- 6. Illustrations should be used minimally. All figures are to be grouped as a single object.
- 7. References should appear at the end of the abstract.
- 8. Abstracts that do not meet the Conference topic and requirements as well as the ones not submitted in time will not be considered.

PROGRAMME COMMITTEE

Head – **Marushchak P.**, Vice-Rector for Scientific Affairs, TNTU, Doctor of Sciences (Engineering), Professor

Co-head – **Tsikh, H.,** Dean of the Faculty of Economics and Management, TNTU, Ph.D (Economics), Associate Professor

Co-head – Panukhnyk, O., Head of the Department of Economics and Finance, TNTU, Doctor of Sciences (Economics), Professor

Members:

Deyneka, Yu. □ Chief of the City Strategic Development Department of Ternopil City Council (Ternopil, Ukraine)

Demkura, T. □ Vice-President for Regional Development of the International Chamber of Commerce ICC of Ukraine (Ternopil, Ukraine)

Vasylevskyy V. □ Director of the Agency for Regional Development in Ternopil region (Ternopil, Ukraine)

Kolos, O. □ Director of «Trading House «Integral» LLC (Ternopil, Ukraine)

Tymoshyk, M. □ Director of "PBS Marketing Technologies» LLC (Ternopil, Ukraine)

Khymych, G. – Director of Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region» (Ternopil, Ukraine)

Yatsyshyn N. – Director of TAS Insurance Company PJSC (Ternopil, Ukraine)

Anetta Zelinska– Professor of the Faculty of Management, Computer Sciences, and Finances, Wroclaw University of Economics, Dr.Hab. (Wroclaw, Republic of Poland) – by agreement

Brygida Klemens – Associate Professor of Regional Policy and Labour Market Department, Chairwoman of the Economics Teaching Board, Opole University of Technology, PhD (Economics) (Opole, Republic of Poland) – by agreement

Anna Opalka – Head of the Department of International Relations, University of Applied Sciences in Nysa, PhD (Nysa, Republic of Poland) – by agreement

Zofia Wilimovska – Director of the Institute of Finance of the University of Applied Sciences in Nysa, Dr.Hab. (Nysa, Republic of Poland) – by agreement

Diana Rokita-Poskart – Associate Professor of Regional Policy and Labour Market Department, Opole University of Technology, PhD (Economics) (Opole, Republic of Poland) – by agreement

Pradeep Kumar – President of Indo-European Education Foundation, PhD (Warsaw, Republic of Poland) – by agreement

Ecaterina Daniela Zeca – CEO of CDEAMIA, University Dunarea de Jos of Galati, PhD (Galati, Romania) – by agreement

ORGANIZING COMMITTEE

Head – Panukhnyk, O., Head of the Department of Economics and Finance, TNTU, Doctor of Sciences (Economics), Professor

Members:

Academic and educational staff of the Department of Economics and Finance, TNTU:

Artemenko, L., Vynnyk, T., Bazhanova, N., Diachun, O., Konstantiuk, N., Kramar, I., Krupka, A., Marynenko, N., Nagornyak I., Levytskyi V., Podvirna, T., Radynskyi, S., Tymoshyk, N., Khymych I.

Scientific Secretary

Markovych, I. – Associate Professor at the Department of Economics and Finance, TNTU, PhD (Economics), Associate Professor

TERNOPIL IVAN PULUJ NATIONAL TECHNICAL UNIVERSITY

Ternopil City Council
Agency of Regional Development in Ternopil Region
Corporation «Scientific Park – Innovation and Investment
Cluster of Ternopil Region»
Insurance company «TAS»

Wroclaw University of Economics Opole University of Technology University of Applied Sciences in Nysa Indo-European Education Foundation (Republic of Poland)

University Dunarea de Jos of Galati (Romania)

VI International Scientific and Practical Conference

«FORMATION OF THE MECHANISM FOR STRENGTHENING NATIONAL ECONOMIC SYSTEMS COMPETITIVE POSITIONS IN GLOBAL, REGIONAL AND LOCAL DIMENSIONS»



March 31 – April 01, 2021 Ternopil, Ukraine